



SIR ARTHUR LEWIS COMMUNITY COLLEGE
ACADEMIC YEAR (2024/2025) – SEMESTER TWO
END OF SEMESTER ALTERNATE EXAMINATION

COURSE CODE : **AGR218**
COURSE TITLE : **Agricultural Extension and Communications**
LECTURER(S) : **Allan Oculien**
DATE :
TIME :
DURATION :
ROOM : **2 Hours**
STUDENT ID # : _____

GENERAL INFORMATION AND INSTRUCTIONS

- This examination consists of **SIX (6)** structured questions. You are required to answer **ALL** questions.
- Students must sign **IN** and **OUT** on the examination class list.
- Write your **Student ID** number on both the question paper and the answer script that you submit.

DO NOT TURN THIS PAGE UNTIL YOU ARE TOLD TO DO SO

QUESTION ONE

a) Compare the **top-down** and **participatory** approaches in agricultural extension. (4 marks)

b) You are assigned to a farming district where there is low adoption of new agricultural techniques. Recommend a suitable extension approach for this context and justify your choice. (6 marks)

Total 10 marks

QUESTION TWO

a) Define agricultural extension and state its main purpose. (4 marks)

b) List and briefly describe any three extension methods. (6 marks)

Total 10 marks

QUESTION THREE

a) Define communication and describe the key elements of the communication process. (6 marks)

b) Identify **TWO (2)** challenges that may occur when delivering agricultural extension messages and suggest strategies to overcome each. (4 marks)

Total 10 marks

QUESTION FOUR

a) Assess the role of agricultural extension in addressing gender disparities in rural communities. (5 marks)

b) Develop a 2–3 step action plan for engaging youth in agribusiness using appropriate extension strategies. (5 marks)

Total 10 marks

QUESTION FIVE

a) Illustrate the organizational structure of the Ministry of Agriculture in St. Lucia. (5 marks)

b) Explain ways in which the Ministry of Agriculture can encourage youth participation in agricultural programs.

Outline existing limitations that may hinder these efforts. (10 marks)

Total 15 marks

QUESTION SIX

- a) Identify the main economic activities and technological developments associated with each of the following types of societies:
- i. Pre-industrial societies
 - ii. Industrial societies
 - iii. Post-industrial societies

(15 marks)

Total 15 marks

END OF EXAM